



VeryVINEYARDHoliday

NEW GOLDEN TICKET PROGRAM!

To encourage local shopping and support the sustainability of island businesses, the Chamber is launching its Golden Ticket Program—a festive initiative designed to reward customers and boost local spending during the holiday season.

HOW IT WORKS:

Participating local businesses will issue one golden ticket to customers, for every \$25 spent at the time of purchase, November 13 - December 22. A grand drawing will be held on December 23rd at the Black Dog in Vineyard Haven where multiple winners will be chosen for cash prizes!

GOLDEN TICKET ENTRY LEVELS:

LEVEL 1

8,000 tickets, in rolls of 1,000 or 2,000: **\$500 (\$550 for nonmembers)**

LEVEL 2

5,000 tickets, in rolls of 1,000 or 2,000: **\$350 (\$400 for nonmembers)**

LEVEL 3

1,000 tickets: **\$200 (\$250 for nonmembers)**

Need additional rolls? Add on an additional roll of 1,000 tickets for \$50

Tickets will be available for pick up starting October 31 at the MV Chamber.

As part of this program, there will be three (3) **GOLD RUSH** events to generate even more excitement. These events will take place on Small Business Saturday, November 29, Vineyard Haven Celebration, December 6 and Christmas in Edgartown weekend, December 11-14. During these special days, participating businesses will distribute two (2) tickets for every \$25 spent, boosting sales and adding to the festive fun!

All participating businesses will be included in promotional material. A portion of the proceeds will go to the Red Stocking Fund and Island Food Pantry.

Contact membership@mvy.com to sign up today!



**MARTHA'S
VINEYARD**
CHAMBER OF COMMERCE



GOLDEN TICKET PROGRAM

SHOP LOCAL AND WIN BIG!

NOVEMBER 13 - DECEMBER 22

HOW IT WORKS:

Every \$25 spent at participating local businesses earns shoppers ONE (1) Golden Ticket entry. Each ticket is a chance to win cash prizes in a grand drawing held on December 23 at The Black Dog in Vineyard Haven.

GOLD RUSH:

As part of this program, there will be three (3) **GOLD RUSH** events to generate even more excitement. These events will take place on Small Business Saturday, November 29, Saturday, Vineyard Haven Celebration, December 6, and Christmas in Edgartown weekend, December 11-14. During these special days, participating businesses will distribute two (2) tickets for every \$25 spent, boosting sales and adding to the festive fun!

CHARITABLE GIVING:

A portion of the proceeds from this program will benefit the **Red Stocking Fund** and **Island Food Pantry**, helping those in need this season.



MARTHA'S VINEYARD
CHAMBER OF COMMERCE